



## **Part-Time Copywriter Position**

### **Description:**

McNutt & Partners, LLC, is a full-service advertising agency based in Auburn, Alabama, that caters to local, regional and national clientele. We focus on using a variety of marketing mediums to grow every client we work with and to positively and professionally define them within their communities. Our services include web and app development, social media marketing, augmented reality, graphic design, web video and audio, print media, brand strategy and more.

McNutt & Partners, LLC, is seeking a part-time copywriter to join our team. The person in this position needs to be a confident writer and editor with excellent research and communication skills. The majority of this person's work will be creating content for client social media posts and blogs according to set deadlines and posting schedules. This includes doing relevant topic research to help portray our clients as experts in their respective fields. We represent clients among a variety of industries, including financial, medical, service, retail, real estate, development and educational fields.

This part-time position will offer hourly pay commensurate on experience. This position may involve remote work. The part-time copywriter will report to McNutt & Partners' Content Director.

### **Responsibilities include:**

- Producing copy for blogs, social media, websites, direct mail pieces and other advertising materials as needed.
- Writing according to McNutt & Partners' standards as well as client brand standards.
- Brainstorming and researching blog topics that are relevant to a client's brand and engaging to a client's intended audience.
- Communicating with and interviewing clients and other outside sources for blog content as needed.
- Communicating fluidly with the McNutt & Partners team during working hours.
- Tailoring writing to suit each respective client's blog style and voice.
- Careful proofreading and editing of all copy before content is ready for scheduling.
- Meeting deadlines and working according to prescribed content calendars.
- Working with the Content Director on special projects.

### **Connect with us:**

If you are interested in using your writing to grow brands via our full-service agency, please send your résumé and two to three professional writing samples to [katherine@mcnuttpartners.com](mailto:katherine@mcnuttpartners.com). To learn more about McNutt & Partners, LLC, visit [www.mcnuttpartners.com](http://www.mcnuttpartners.com).